



success by design

## Senior Web Designer / Developer

**If you're a Web Designer / Developer Rockstar or about to hit the charts, then we want to hear from you!**

A world-class, communications design agency located in Launceston, Tasmania, is on the hunt for a dedicated, passionate, and **experienced Web Designer / Developer** to join our team.

We are after... **a motivated self-starter** who demonstrates **strong initiative**. You are able to **execute projects within brief** and **deliver amazing results** – on time and on budget. You are an **excellent communicator** who prides yourself on your ability to **develop and maintain great relationships**. You enjoy **working independently** as well as **contributing collaboratively**. You have experience working with, and sometimes **directing, other designers and developers/programmers** in a fast paced, ever-changing environment. Importantly, you're a team player who is **driven and passionate** about all things **web design**.

### Long & Short of it:

- *Primary Tasks:*  
Be a dynamic and enthusiastic web designer/developer, demonstrating technical brilliance and producing strategic, fresh, engaging, and award-winning creative. Design and develop custom, responsive websites that deliver a positive user experience. Amplify our client's online presence to assist them with achieving marketing goals. Display a comprehensive and in-depth knowledge of the Adobe suite.
- *Remuneration:* An attractive package will be determined by availability, skills, experience, attitude, energy and what you can bring to the business/clients.
- *Position:* This is a permanent full-time position.  
*The business operates from Monday to Friday between the hours of 9:00am to 5:30pm.*
- *Location:* Office-based in Launceston, Tasmania.
- *Flexibility:* Always considered when results are delivered.
- *Commencement:* Negotiated with the successful applicant.

### **Must Have/Be (if you do not have the following, please **DO NOT** apply):**

1. If you do not have a minimum of 4 years' experience or evidence that you're a gun designer/developer.

2. If you're not experienced with accurately quoting/scoping projects (and delivering accordingly).
3. If you're not able to manage multiple projects/clients at any one time.
4. If you're not a logical thinker and great problem-solver.
5. If you're not passionate about design.
6. If you're not an Australian citizen, have permanent resident status or an eligible working Visa.
7. If you're not or cannot be based in Launceston, Tasmania.

### **Desired Skills and Experience**

- 4+ years' experience in performing high level project design from concept to completion, preferable within an agency environment or as a freelancer.
- Experienced and confident in communicating ideas/concepts to clients, business owners, management team and other stakeholders.
- Experienced in interpreting complex briefs and developing engaging storyboards/wireframes.
- Competent working across a variety of subject matters ensuring brand consistency throughout and achieving connection.
- Advanced level skill with the Adobe suite (applicable to this role).
- Skills/knowledge and ability to write standards-based CSS, HTML, SASS, Bootstrap, Javascript/jQuery/PHP.
- Strong understanding of cross-browser/device compatibility issues.
- Experience with emerging web development technologies would be a bonus, though not essential e.g., progressive web apps, modern coding languages, CMSs etc.
- Experience with CMS – Craft, Shopify, ModX would also be beneficial.
- Knowledge in After Effects would be an advantage.
- Demonstrated ability to diagnose, understand and fix technical performance issues.
- Experience and a solid understanding of SEO/SEM.
- Organised, detail-oriented, and exceptional at taking a project from conception to implementation.
- Strong typography & design.
- Demonstrated UI/UX design understanding and experience.
- Experienced in project management with an ability to manage multiple projects.
- A passion and flair for website design, and a portfolio to back this up.

### **Desirable Attributes**

- Great attitude and love what you do
- Friendly, approachable & professional
- Motivated to achieve results (results and deadline orientated)
- Passionate, enthusiastic & ethical
- Engaging people skills and great attitude
- Confident communicator with excellent verbal & written communication (a natural or accomplished creative writer) and interpersonal skills
- Exceptional attention to detail
- Highly organised and methodical
- Efficient and effective (exceptional time management skills)
- Positive contributor to culture
- Happy to work alone, as well as a strong team player who will thrive in an open collaborative environment
- Sense of humour
- Tenacity and resilience
- Strong conceptual, logical and strategic thinker

- Good problem-solver
- Reliable, accountable, trustworthy, and ethical
- Has a willingness to learn and develop both skills and thinking

### **What's on offer**

An opportunity to work within a leading, design thinking & integrated communications agency located in Launceston, Tasmania.

With stunning offices in the iconic Chalmers, complemented by a powerhouse creative team and a large diverse client base - we need a person to join our high performing team in delivering a variety of award-winning projects.

### **The package will be determined by;**

- **You showing us what you can do and blowing our minds!**
- **Experience and attitude.**

### **How to apply**

Apply TODAY to ensure you don't miss out on this opportunity, as applications will be assessed and actioned as they are submitted.

If you meet the requirements and you're keen to be a part of an industry leader, in a supportive team, working with great clients - we want to hear from you!

Submit the following by hitting APPLY NOW:

1. A little snippet about **You**
2. Your **Resume** and a
3. **Portfolio/links** of your **BEST work** showcasing your design/development skills

Alternatively email the above, direct to: HR Manager - [careers@walkerdesigns.com.au](mailto:careers@walkerdesigns.com.au)

*NOTE: Only shortlisted candidates will be notified of the outcomes.*