

# Digital Marketing & Social Media Manager

If you're online before you've brushed your teeth in the morning, then we want to hear from you!

We're on the hunt for a dedicated, passionate **Digital Marketing & Social Media Manager**.

We are after... **a motivated self-starter** who demonstrates **strong initiative**. You are able to **execute projects within brief**, transform concepts, push boundaries, **tell a compelling story** and **deliver amazing results** – on time and on budget. You are an **excellent communicator** who prides yourself on your ability to **develop and maintain great relationships**. You enjoy **working independently** as well as **contributing collaboratively**. You have experience working with, and sometimes **directing, both designers and developers** in a fast paced, ever-changing environment. Importantly, you're a team player who is **driven, creative and passionate** about all things **digital**.

## Desired Skills and Experience

- Experience in client account management
- Proven experience in Social Media advertising and campaign planning/management (across the various platforms), targeting, content creation, story-telling, execution and reporting
- Effective and proven experience in developing and implementing digital strategies
- Understanding and effective use of data analytic tools, extracting data, compiling reports and presenting results and recommendations
- Ability to set-up and execute email marketing campaigns
- Strong comprehension of Google Analytics and report analysing
- Have worked in a design studio or agency environment
- Able to work on marketing and advertising projects
- Confident in communicating ideas/concepts to clients, business owners, management team and other stakeholders
- Experienced in interpreting complex briefs and presenting well-considered solutions
- Competent working across a variety of subject matters and an ability to connect emotionally
- Able to ensure brand consistency throughout various pieces of collateral with designers
- Strong attention to detail
- Understanding and experience in UI/UX design
- Ability to manage multiple projects
- A passion and flair for all things digital, and a portfolio to back this up

## Desirable Attributes

- Great attitude
- Passionate & ethical
- Positive contributor to culture
- Energy, enthusiasm and the drive to succeed
- Has a willingness to learn and develop both skills and thinking
- Excellent verbal communication and interpersonal skills
- Strong conceptual thinking and the ability to think strategically
- Organised, efficient, effective & accurate
- Strong attention to detail
- Results and deadline orientated
- Friendly & professional
- Sense of humour
- A team player who will thrive in an open collaborative environment

## What's on offer

An opportunity to work within a leading, design thinking & integrated communications agency located in Launceston, Tasmania.

With stunning offices in the iconic Chalmers, complemented by a powerhouse creative team and a large diverse client base – we need a person to join our high performing team in delivering a variety of award-winning projects.

**Package will be determined by experience and attitude.**

## How to apply

Apply today to ensure you don't miss out on this opportunity, as we'll assess and action applications as they are submitted.

If you meet the requirements and you're keen to be a part of an industry leader, in a supportive team, working with great clients – we want to hear from you!

Submit the following by hitting **APPLY NOW**:

1. A little snippet about **You**
2. Your **Resume** and a
3. **Portfolio/Case Studies of your best work**

Alternatively email direct to:

Jodie, Business & Operations Manager, [jodie@walkerdesigns.com.au](mailto:jodie@walkerdesigns.com.au)